

महाराष्ट्र दूरसंचार परिमंडल,  
छठवीं मंजिल, 'ए' विंग, प्रशासनिक भवन,  
जुहू रोड, सांताक्रुज (प.), मुंबई - 400 054.  
Maharashtra Telecom Circle,  
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**भारत संचार निगम लिमिटेड**

(भारत सरकार का उपक्रम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Govt. of India Enterprise)

No. CGMT/MH/MKTG/CIC/Stt/09-10/1  
Dated 3<sup>rd</sup> March, 2010

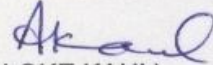
To:

All the SSA Heads (by name)  
In Maharashtra Circle

Sub:-Boosting of CIC and Enterprise Business in SSAs during 2010.

All SSA Heads are instructed to identify the top 1% CIC customers and ensure that the SSA Heads along with their officers upto DE positively visit and submit proposal to provide BSNL telecom products before 31<sup>st</sup> March, 2010 in the next 25 working days. The details of BSNL Maharashtra Circle products will be put on the net by 5<sup>th</sup> March, 2010 and the booklets are likely to be received in the SSAs by 15<sup>th</sup> March, 2010.

The drive for the new business is to be done vigorously to achieve the revenue targets.

  
(ALOKE KAUL)  
CHIEF GENERAL MANAGER

पंजीकृत कार्यालय : भारत संचार भवन, हरिशचंद्र माथुर लेन, जनपथ नई दिल्ली - 110 001 • वेबसाइट : [www.bsnl.co.in](http://www.bsnl.co.in)

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